



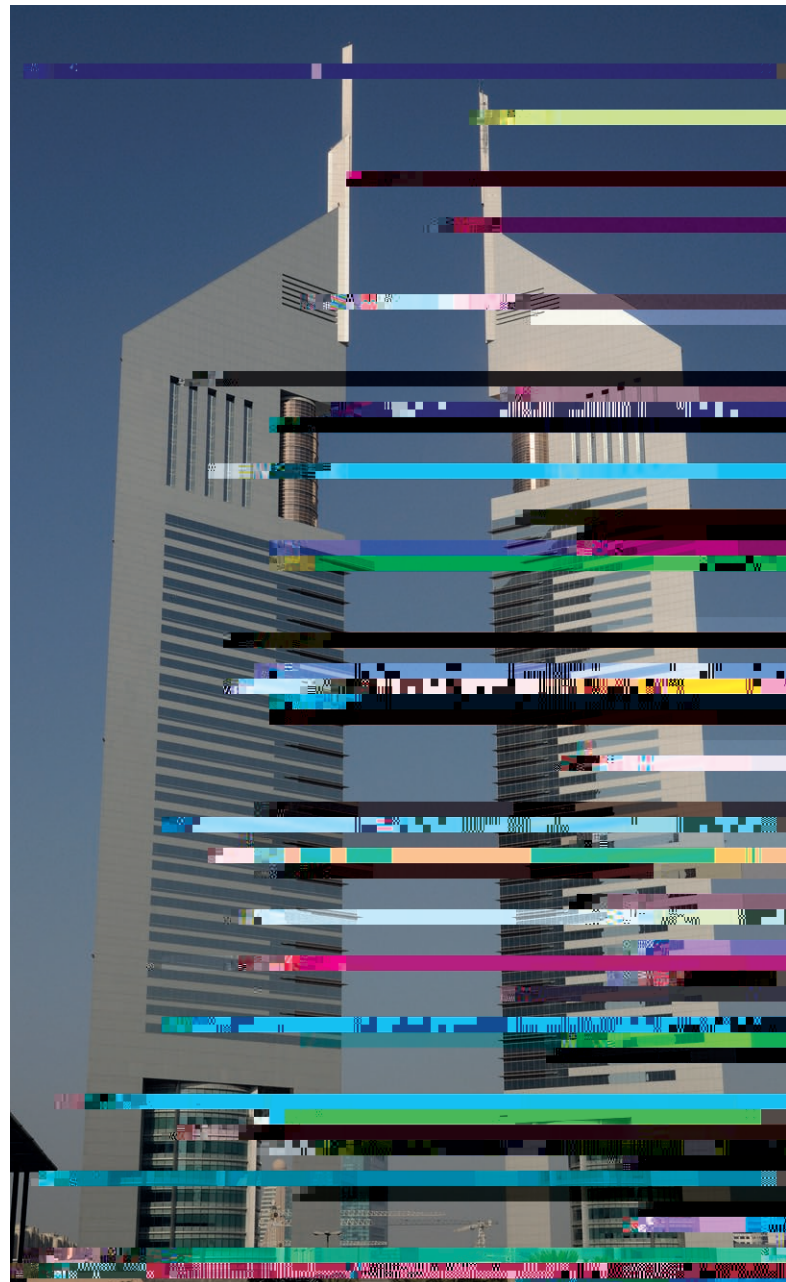
# Global BBR brand & technology

The BBR Network is a worldwide group of independent companies which have strong local roots in their geographic regions and, most importantly, proven skills and knowledge in the field of post-tensioning, stay cables, ground anchoring and other related construction engineering. All BBR Network Members (franchisees<sup>1</sup>) have access to the latest Swiss BBR technology and are regularly trained and updated in its application and international best practice by franchisor<sup>1</sup> BBR VT International.

## Benefits of a BBR Franchise

- Access to best-in-class PT, stay cable, geotechnical and other related construction engineering technologies
- Usage of trademarks carrying the strongest reputation
- Instant brand name recognition and association with belonging to a much larger global entity
- Leverage from an international pool of project references
- Usage of cutting-edge global supply chain with short order lead-times and a digitally integrated quality management system
- Certified suppliers manufacturing to the highest quality standards
- Technical, commercial and project-specific support
- Knowledge transfer and sharing of resources, equipment, skills, expertise and business contacts
- International collaborations and joint ventures for large or special projects
- Centralized and professional marketing and communication tools
- Continuous R&D to develop the finest Swiss technologies
- Regular regional and local training seminars
- Backed by over 75 years of experience from BBR HQ

<sup>1</sup> In some countries and regions a BBR License model is still used offering similar benefits and advantages to the BBR Franchise.





"... it was important that our business should be built on quality European approved technology. We have already grown our market shares up to 80% within 12 months as well as we are setting new benchmarks in our local market."

Ada Fajana, BBR S.A. Poland, BBR Network Member of S.A. Poland  
Oskar Banaś

"...over the years, BBR Polska has drawn heavily on the

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